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Production of
ICE CREAM
and
RELATED FROZEN PRODUCTS
AUGUST 1968

U.S. DEPARTMENT OF AGRICULTURE
Statistical Reporting Service
Crop Reporting Board
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ICE CREAM PRODUCTION

Production of ice cream in the United States in August, estimated at 80,640,000 gallons, exceeded the previous high record production for the month of August 1946 by 3 percent, the Crop Reporting Board reports. Output was 4 percent more than in August last year, and 6 percent larger than the 1962-66 average for the month. Seasonally, production declined 1 percent from July to August this year, compared with 4 percent on the average in the 1962-66 period. Last year at this time, in contrast, production gained 5 percent. Temperatures during August averaged below normal in most of the country west of the Mississippi River except the coast of California and portions of Texas, Arkansas, and Missouri; also most of Wisconsin, New York, and New England, and considerable areas of Michigan, Illinois, Mississippi, and Alabama. They were normal or above in most of the remaining eastern sections.

Compared with August 1967 changes in ice cream production by regions were mixed. Increases were shown in the East: 11 percent in the North Atlantic States and 5 percent in the South Atlantic. Production was 8 percent more in the South Central Region. The West had decreases: 6 percent in the Pacific States, and 1 percent in the Mountain. Output was unchanged in the East North Central Region, while it was 2 percent less in the West North Central. In the three most important-producing states, production was up 9 percent in New York and 18 percent in Pennsylvania, but down 5 percent in California. Increases were shown in all important-producing states in the South Central, the North Atlantic, and the South Atlantic Regions except the Virginias.

Compared with the August 1962-66 average, production was more in all regions except the East North Central, where it was unchanged. Production was up 10 percent in the North Atlantic Region and 6 percent in the South Atlantic. Output was 17 percent greater in the South Central States. Increases of 2 percent were shown in all the remaining regions. Production was up 5 percent in New York, 14 percent in Pennsylvania, and 3 percent in California.

PRODUCTION OF ICE CREAM, UNITED STATES, 1968

MONTH	ENUMERATED			ESTIMATED	CHANGE FROM:	
	1962-66 Average	1966	1967	1968	1962-66 Av.	1967
		Thousand Gallons			Percent	
January	48,329	50,341	50,580	54,505	+ 13	+ 8
February	49,170	50,712	50,891	57,765	+ 17	+ 14
March	58,817	63,857	62,552	62,015	+ 5	- 1
April	60,982	61,471	58,663	66,595	+ 9	+ 14
May	66,652	66,581	67,902	69,535	+ 4	+ 2
June	74,381	78,286	76,795	72,465	- 3	- 6
July	78,933	80,139	74,275	81,855	+ 4	+ 10
August	76,091	77,638	77,707	80,640	+ 6	+ 4
EIGHT MONTH TOTAL	513,355	529,025	519,365	545,375	+ 6	+ 5
September	64,459	66,092	64,636			
October	56,907	54,723	59,507			
November	50,998	51,915	53,125			
December	48,066	49,404	48,258			
TWELVE MONTH TOTAL	733,785	751,159	744,891			

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PRODUCTION OF ICE CREAM: AUGUST 1968

STATE AND GEOGRAPHIC DIVISION	AUGUST PRODUCTION				PERCENT CHANGE IN AUGUST 1968 PRODUCTION FROM:	
	ENUMERATED			ESTIMATED	AUGUST 5-YEAR AVERAGE	AUG. 1967
	1962-66 AVERAGE	1966	1967	1968		
	Thousand Gallons				Percent	
Maine	621	407	433	520	- 16	+ 20
Massachusetts	3,614	4,301	3,940	4,240	+ 17	+ 8
Connecticut	999	1,258	1,183	1,345	+ 35	+ 14
New York	8,140	7,908	7,872	8,550	+ 5	+ 9
New Jersey	2,334	2,388	2,345	2,400	+ 3	+ 2
Pennsylvania	7,437	7,210	7,204	8,500	+ 14	+ 18
Other N.A. States ..	544	501	497	420	- 23	- 15
NO. ATLANTIC STATES	23,689	23,973	23,474	25,975	+ 10	+ 11
Ohio	4,244	4,439	4,730	4,650	+ 10	- 2
Indiana	3,046	2,848	2,751	2,670	- 12	- 3
Illinois	4,061	4,127	4,263	4,350	+ 7	+ 2
Michigan	3,567	3,590	3,325	3,500	- 2	+ 5
Wisconsin	2,469	2,302	2,269	2,225	- 10	- 2
E. N. CENTRAL STATES	17,387	17,306	17,338	17,395	0	0
Minnesota	2,233	2,374	2,595	2,460	+ 10	- 5
Iowa	1,006	1,086	1,011	1,040	+ 3	+ 3
Missouri	1,837	1,721	1,714	1,700	- 7	- 1
North Dakota	295	298	313	285	- 3	- 9
South Dakota	201	177	164	150	- 25	- 9
Nebraska	959	1,059	1,018	945	- 1	- 7
Kansas	599	577	652	710	+ 19	+ 9
WEST NO. CENT. STATES	7,130	7,292	7,467	7,290	+ 2	- 2
District of Columbia	702	633	708	805	+ 15	+ 14
Maryland	1,389	1,507	1,400	1,675	+ 21	+ 20
Virginia	1,270	1,137	1,126	915	- 28	- 19
West Virginia	561	591	526	480	- 14	- 9
North Carolina	1,618	1,825	1,767	1,810	+ 12	+ 2
Georgia	927	963	1,002	1,050	+ 13	+ 5
Florida	1,783	1,815	1,733	2,030	+ 14	+ 17
Other S.A. States ..	970	1,011	1,086	1,050	+ 8	- 3
SO. ATLANTIC STATES	9,220	9,482	9,348	9,815	+ 6	+ 5
Kentucky	550	537	631	685	+ 25	+ 9
Tennessee	1,509	1,507	1,553	1,720	+ 14	+ 11
Alabama	843	830	810	900	+ 7	+ 11
Mississippi	361	369	386	395	+ 9	+ 2
Arkansas	293	320	353	385	+ 31	+ 9
Louisiana	819	887	903	1,000	+ 22	+ 11
Oklahoma	580	559	633	645	+ 11	+ 2
Texas	2,494	2,703	2,787	2,990	+ 20	+ 7
SO. CENTRAL STATES	7,449	7,712	8,056	8,720	+ 17	+ 8
Montana	248	253	248	240	- 3	- 3
Idaho	329	328	350	330	0	- 6
Colorado	870	844	857	680	- 22	- 21
Arizona	374	436	411	450	+ 20	+ 9
Utah	433	446	458	580	+ 34	+ 27
Other Mt. States ...	290	334	299	305	+ 5	+ 2
MOUNTAIN STATES	2,544	2,641	2,623	2,585	+ 2	- 1
Washington	1,340	1,362	1,389	1,230	- 8	- 11
Oregon	633	744	726	700	+ 11	- 4
California	6,476	6,900	7,056	6,700	+ 3	- 5
PACIFIC STATES	8,449	9,006	9,171	8,630	+ 2	- 6
UNITED STATES	76,091	77,638	77,707	80,640	+ 6	+ 4

1/Includes Alaska and Hawaii.

Production of ice milk in the United States during August was placed at 30,200,000 gallons, the Crop Reporting Board reports. This is only fractionally more than in August 1967, but 13 percent larger than the 1962-66 August average. Cumulative January-August output this year is 4 percent above the first eight months of 1967 and 19 percent greater than the 5-year average.

The seasonal decline from July to August this year is 6 percent, the same as the average in the 1962-66 period. In 1967, the July to August loss was only 1 percent. All regions recorded seasonal declines, although they were relatively light in the South Central Region and the West North Central.

Compared with August 1967, production was up strongly in the North Atlantic Region and the East North Central. These increases were nearly offset by decreases in all other regions.

PRODUCTION OF ICE MILK, UNITED STATES, 1968

MONTH	ENUMERATED			ESTIMATED	CHANGE FROM:	
	1962-66 Average	1966	1967	1968	1962-66 Av.	1967
		Thousand Gallons			Percent	
January	9,916	11,536	12,450	13,360	+ 35	+ 7
February	10,972	12,368	13,681	15,120	+ 38	+ 11
March	14,995	17,815	18,288	19,160	+ 28	+ 5
April	18,303	20,193	20,540	23,140	+ 26	+ 13
May	22,717	24,310	25,443	25,930	+ 14	+ 2
June	26,011	29,195	29,749	28,985	+ 11	- 3
July	28,382	31,094	30,382	32,230	+ 14	+ 6
August	26,777	29,411	30,080	30,200	+ 13	0
EIGHT MONTH TOTAL	158,073	175,922	180,613	188,125	+ 19	+ 4
September	20,048	22,148	22,017			
October	15,711	16,560	18,032			
November	12,004	13,585	14,104			
December	10,211	11,819	11,998			
TWELVE MONTH TOTAL	216,047	240,034	246,764			

SHERBET PRODUCTION

U.S. sherbet production in August is estimated at 5,585,000 gallons - 6 percent more than in both August 1967 and the 1962-66 average for the month. Output through August this year is up 4 percent from the January-August period of last year and 7 percent from the 5-year average.

Production declined 5 percent from July to August this year, the same change as a year ago, but this contrasts to a 13 percent average drop in the 1962-66 period. All regions showed seasonal decreases except the North Atlantic, where output increased moderately.

Compared with August 1967, output decreased in the West North Central Region, the Mountain, and the Pacific. Increases occurred in all other regions of the country.

PRODUCTION OF SHERBET, UNITED STATES, 1968

MONTH	ENUMERATED			ESTIMATED	CHANGE FROM:	
	1962-66 Average	1966	1967	1968	1962-66 Av.	1967
		Thousand Gallons			Percent	
January	2,329	2,594	2,648	2,785	+ 20	+ 5
February	2,342	2,621	2,632	3,050	+ 30	+ 16
March	3,159	3,599	3,657	3,540	+ 12	- 3
April	3,728	3,981	3,826	4,200	+ 13	+ 10
May	4,656	4,721	4,666	4,770	+ 2	+ 2
June	5,445	5,924	5,794	5,425	0	- 6
July	6,029	6,569	5,556	5,895	- 2	+ 6
August	5,248	5,640	5,260	5,585	+ 6	+ 6
EIGHT MONTH TOTAL	32,936	35,649	34,032	35,250	+ 7	+ 4
September	3,596	3,875	3,675			
October	2,828	2,905	3,145			
November	2,368	2,502	2,640			
December	2,222	2,540	2,441			
TWELVE MONTH TOTAL	43,950	47,471	45,940			

August production of Mellorine and other frozen desserts made with fats and oils other than milkfat was estimated at 5,355,000 gallons. This is 10 percent smaller than in August 1967 and 6 percent less than the 1962-66 average for the month. Output has continued below the corresponding month in 1967 and the average since March of this year. The year's total through August is down 5 percent from the first eight months in 1967 and 2 percent from the 5-year average.

Production gained 1 percent from July to August this year, compared with 4 percent at this time in 1967. This is in contrast to the average 1-percent decline between these months in the 1962-66 period. Production declines in Louisiana, Oklahoma and the Mellorine-producing states of the West exceeded advances in all other producing states.

Compared with August 1967, output was larger in Illinois, Missouri, Alabama and Montana. All other Mellorine-producing states registered decreases.

PRODUCTION OF "MELLORINE-TYPE" FROZEN DESSERTS, UNITED STATES 1968

MONTH	ENUMERATED			ESTIMATED	CHANGE FROM:	
	1962-66 Average	1966	1967	1968	1962-66 Av.	1967
		Thousand Gallons			Percent	
January	3,178	3,230	3,313	3,480	+ 10	+ 5
February	3,296	3,296	3,585	3,730	+ 13	+ 4
March	4,196	4,595	4,592	4,145	- 1	- 10
April	4,435	4,356	4,401	4,360	- 2	- 1
May	4,968	4,809	5,223	4,915	- 1	- 6
June	5,440	5,685	5,782	5,155	- 5	- 11
July	5,801	5,499	5,711	5,290	- 9	- 7
August	5,723	5,708	5,942	5,355	- 6	- 10
EIGHT MONTH TOTAL	37,037	37,178	38,549	36,430	- 2	- 5
September	4,562	4,462	4,728			
October	4,117	3,911	4,269			
November	3,102	3,261	3,302			
December	2,656	2,743	2,835			
TWELVE MONTH TOTAL	51,474	51,555	53,683			

WATER ICE PRODUCTION

Water ice production in the United States in August, estimated at 5,865,000 gallons, was 5 percent more than in August 1967 and 20 percent larger than the 1962-66 average for the month. Aggregate output through August this year was up 5 percent from the first eight months in 1967 and 20 percent from the 5-year average.

The seasonal decline from July to August this year was 19 percent, compared with 17 percent at this time in 1967 and 24 percent on the average in the 1962-66 period. All regions showed sharp seasonal losses.

Production increased from August last year in all regions except the West, where it decreased moderately. The South Central Region recorded the sharpest gain.

PRODUCTION OF WATER ICES, UNITED STATES 1968

MONTH	ENUMERATED			ESTIMATED	CHANGE FROM:	
	1962-66 Average	1966	1967	1968	1962-66 Av.	1967
		Thousand Gallons			Percent	
January	900	1,037	1,428	1,440	+ 60	+ 1
February	1,199	1,396	1,927	2,045	+ 71	+ 6
March	2,291	2,829	3,107	2,985	+ 30	- 4
April	3,551	3,789	4,165	4,510	+ 27	+ 8
May	5,164	4,921	5,136	5,700	+ 10	+ 11
June	6,074	6,815	6,983	6,900	+ 14	- 1
July	6,447	7,724	6,701	7,260	+ 13	+ 8
August	4,874	5,687	5,591	5,865	+ 20	+ 5
EIGHT MONTH TOTAL	30,500	34,198	35,038	36,705	+ 20	+ 5
September	2,530	2,903	2,994			
October	1,452	1,517	1,945			
November	973	1,087	1,267			
December	760	910	986			
TWELVE MONTH TOTAL	36,215	40,615	42,230			